



## **Carmelle F. Alipio**

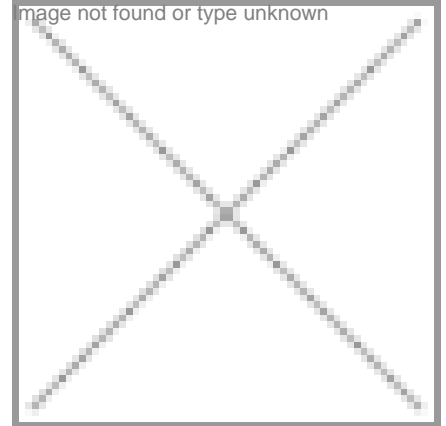
### **Associate**

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Carmelle focuses on trademark, patent, and copyright infringement litigation matters in federal courts as well as trademark application proceedings at the Trademark Trial and Appeal Board of the US Patent and Trademark Office.

In addition to her IP practice, Carmelle advises clients on data privacy and protection matters, including data breach notification and compliance with state and federal privacy laws, such as the CPRA, TCPA, CAN-SPAM Act, and COPPA, as well as EU General Data Protection Regulation (GDPR) requirements. Carmelle also assists businesses navigating compliance with advertising laws.

Carmelle earned her Juris Doctor from Emory University Law School, where she finished in the top ten percent of her class and was inducted into the Order of Barristers. She was also the first Woman and Woman of Color to be elected as the Director in Chief of the Emory Law School Supreme Court Advocacy Program, which is the only student-run Supreme Court litigation program in the United States. Carmelle earned her Bachelor of Arts degree from Fordham University.

## **Practice Areas**

- Intellectual Property Litigation
- Data Protection & Cybersecurity
- Advertising, Marketing & Media
- Solar & Energy Storage - SAMPLE PRACTICE
- Artificial Intelligence & Machine Learning

## Education

- Emory University School of Law (J.D.), 2019  
Order of the Barristers
- Fordham University (B.A.), 2013

## Professional Affiliations

- North Carolina Bar Association, Minorities in the Profession Committee
- Raleigh Chamber of Commerce Young Professionals Network, Community Involvement Task Force (2023-Present)
- International Association of Privacy Professionals
- National Asian Pacific American Bar Association
- Triangle AAPI Lawyers

## Awards

- Emory University Graduating Woman of Excellence (2019)
- Kessler-Eidson Program for Trial Techniques Scholar (2018)
- Emory Law Kessler-Eidson Program for Trial Techniques Scholar (2018)
- *The Best Lawyers in America*® Ones to Watch? (Intellectual Property Litigation) (2024)