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PODCAST: NIL - New NCAA Guidelines and State Law Implementation

By: Amy G. Pruett & Robert Van Arnam

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In this episode of *Trending Now - An IP Podcast*, Amy Pruett and Rob Van Arnam look at the enactment of state legislation, particularly in VA and NC, and implementation of the NCAA Name, Image, Likeness (NIL) Policy by universities, athletes, states and collectives.

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